

Hobe & Lucas Ignition Program – Terms and Conditions

The Ignition Program by Hobe & Lucas CPAs (“Hobe & Lucas,” “we,” “our”) is a business development initiative designed to support early-stage businesses and entrepreneurs by providing up to \$7,500 in complimentary professional accounting and tax services over a one-year period.

By applying to and/or participating in the Ignition Program, you (“Applicant,” “you,” “your”) agree to the following terms and conditions:

1. Eligibility

To be eligible for the Ignition Program, applicants must meet all of the following criteria:

- Be a legally registered for-profit business entity.
- Be headquartered in or actively conducting business in the state of Ohio.
- Have been in business for less than five (5) years as of the application date.
- Demonstrate a clear mission, growth potential, and financial need.
- Submit a complete application by the program deadline.

Hobe & Lucas reserves the right to verify eligibility at any time during the application or service period.

2. Scope of Services

Accepted participants will be eligible to receive up to \$7,500 in free accounting and tax services over a one-year period, which may include:

- Business startup consultation and entity structure guidance
- Bookkeeping system setup and training
- Monthly or quarterly advisory check-ins
- Year-end business tax return preparation
- Access to advisory support

The specific services provided will be determined based on individual business needs, as mutually agreed upon in writing with Hobe & Lucas.

3. Limitations and Exclusions

- The total value of services provided shall not exceed \$7,500 within the 12-month period following acceptance into the program.

- Services beyond the defined scope or dollar amount may be billable at standard Hobe & Lucas rates. No services beyond \$7,500 will be performed without discussion before initiated.
- The program does not include personal tax return preparation, payroll services, audit or assurance services, or legal advice.
- The value of the services may not be exchanged for cash or credit, nor is it transferable to another business or individual.

4. Selection Process

Participation is limited and subject to a competitive selection process. Submission of an application does not guarantee acceptance. Hobe & Lucas reserves the right to accept or reject any applicant for any reason.

5. Obligations of Participants

- Cooperate in a timely and professional manner with Hobe & Lucas team members.
- Provide necessary financial and organizational information upon request.
- Respond to inquiries and schedule meetings in good faith.

Failure to fulfill these obligations may result in early termination of services.

6. Publicity and Promotion

By participating, you grant Hobe & Lucas permission to reference your business name, logo, and testimonial in promotional materials, case studies, and social media, unless otherwise requested in writing.

7. Modifications and Termination

Hobe & Lucas reserves the right to amend, suspend, or terminate the Ignition Program or these Terms and Conditions at any time without prior notice. In the event of such a change, reasonable effort will be made to notify impacted parties.

8. Limitation of Liability

Hobe & Lucas shall not be liable for any indirect, incidental, or consequential damages arising out of or related to your participation in the Ignition Program.

9. Governing Law

These Terms and Conditions shall be governed by the laws of the State of Ohio, without regard to its conflict of laws provisions.

Questions?

Please contact ignition@hobe.com for inquiries or assistance regarding the Ignition Program.

Apply at: <https://hobe.com/ignition-program/>

Application Deadline: October 30th, 2026